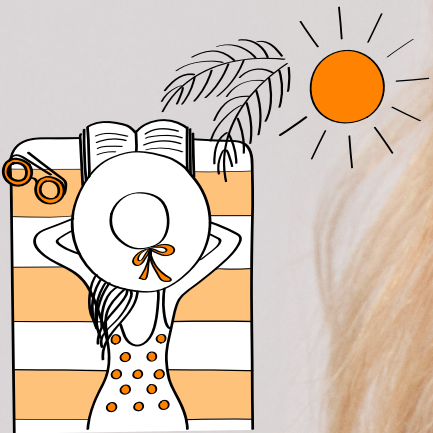


GOOD SOCIETY

METROPOLITAN GREENERY

Introduces

BEAUTY SUN



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YOU ARE Beauty

artexo
CARE FOR BEAUTY

30

BEAUTY SUN PROTECTION AND WELLNESS

It is the family dedicated to the Care and protection of natural or colored hair from harmful UV rays, saltwater, and chlorine. Original formulas, rich in bionatural ingredients with antioxidant properties, help preserve hair health during sunny summer days, whether relaxing or setting off on enjoyable journeys, ensuring its radiant Beauty.

FAMILY'S SPECIAL PHYTO INGREDIENTS

SPIRULINA

Absorbs UVA/UVB rays, provides antioxidant action, and protects hair color.

UPCYCLED SAKE EXTRACT

A soft, creamy residue obtained from pressing rice after fermentation. In cosmetics, it is used to keep both skin and hair soft, thanks to its antioxidant, soothing, and protective properties.



BEAUTY SUN HAIR&BODY WASH

300ml

ACTION: purifying and softening action for skin, hair, and body. Formulated without SLS, SLES, and parabens. With UV filters to help prevent loss of color brightness and protect against UV radiation.

FORMULA ENRICHED WITH: Rock Rose extract, to protect against UVA, UVB, blue light, and pollution; Vegetable Glycerin, to deeply nourish the hair.

BEST FOR: Cleansing and protection from sun exposure and pollution for hair and body. Provides nourishment and a pleasant feeling of well-being, both at home and on the go.

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BEAUTY SUN CREAM CONDITIONER

200ml



ACTION: Restorative conditioning cream. Gently detangles, restoring vitality, softness, and shine to the hair. Protects against UV radiation.

FORMULA ENRICHED WITH: Definicire®, a texturizing active ingredient based on Jojoba and Sunflower Seeds, to discipline the hair; Rock Rose Extract, to protect against UVA, UVB, blue light, and pollution; AC Colorplex, based on Melanin and Japanese Wasabia, for maximum color protection against oxidative damage.

BEST FOR: revitalizing, detangling, illuminating, and protecting the hair while helping to discipline it. Ideal during periods of sun exposure, while traveling, or for a wellness break at home.

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BEAUTY SUN
HAIR PROTECTION DRY OIL SPRAY

100ml



ACTION: fast-absorbing protective dry oil spray with thermal and UV protection. No rinse. Detangles and nourishes the hair, helping to counteract the effects of UV radiation with antioxidant action. Protects against the damaging effects of sun, chlorine, limescale, and saltwater.

FORMULA ENRICHED WITH: Avocado Oil, an excellent antioxidant; Coconut Oil, with softening and protective properties; Vitamin E, to counteract the effects of free radicals and help fight photoaging.

BEST FOR: optimal heat and sun protection during summer days or in everyday life. Brightens, detangles, and nourishes the hair with antioxidant action. Ideal as a thermal styling pre-straightener and iron shield to take with you on the go.

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SAVE PAPER
SAVE THE FORESTS
RESPECT TREES,
WITH RESPONSIBILITY AND GRATITUDE



LOW CARBON
FOOTPRINT
FOR A CLEANER,
MORE SUSTAINABLE WORLD



SOLAR ENERGY
CLEAN BEAUTY
SUSTAINABLE BEAUTY,
CONSCIOUS CHOICES



LESS PAPER
MORE CARE
SUSTAINABLE & ACCESSIBLE
TO EVERYONE, ALWAYS



REDUCE
REUSE RECYCLE
DURABLE AND REUSABLE
SMART ACCESSORIES



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