

LO LA MASK

YOUR BEAUTY COLOR

with

Vegetable Collagen
restructuring and strengthening
Hemp Oil
revitalizing and illuminating

with

94%
natural ingredients



artexo
CARE FOR BEAUTY

PHILOSOPHY

LOLA YOUR BEAUTY COLOR MASK

the sparkling line

LOLA is a tone on tone color mask. It is simple, quick, pleasantly scented, nourishing and illuminating. With LOLA the hair will shine of a new light, for a sparkling 'WOW EFFECT'.

LOLA is perfect to:

1. BOOST YOUR COLOR AND MAKE IT SHINE
2. REFRESH YOUR COLOR AND MAKE IT UNIFORM
3. CORRECT OR REDUCE UNDESIRE EFFECTS

LOLA has a natural reviving and illuminating effect on the hair color, and its action will prove to be beneficial from both a visual and a tactile point of view. For shiny and silky hair.

BEAUTY AND CARE RESULTS

- A VIBRANT, SHINY AND RADIANT COLOR BOOST
- GENTLE NOURISHING AND PROTECTIVE CARE ACTION, APPLICATION AFTER APPLICATION
- UNIQUE TEXTURE AND CAPTIVATING "HELIOTROPE" FRAGRANCE, delicate and exclusive, with talc notes, slightly spicy, enriched by hints of sweet almonds.
- HYDRATING AND CONDITIONING ACTION
- PROGRESSIVE RESTRUCTURING EFFECT

PHILOSOPHY

DISCOVER YOUR
LOLA
SPARKLING BEAUTY MASK

8 wonderful shades



SCARLET

SUN

CORAL

ALMOND

ORCHID

BLUEBERRY

CHOCO

CARAMEL

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PHYTO-TECHNOLOGY

LOLA YOUR BEAUTY COLOR MASK

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Phyto - Tech SYNERGETIC Formula

with

Vegetable Collagen: it strengthens and restructures the hair, application after application

Hemp Oil: it revitalizes the hair and makes it radiant

and

JOJOBA ESTERS *to improve the quality of the hair, replumping it*

VEGETABLE GLYCEROL *to hydrate and seal the hair*



HEMP OIL

*it revitalizes the hair
and makes it radiant*



VEGETABLE COLLAGEN

*it strengthens and restructures
the hair, application
after application*



VEGETABLE GLYCEROL

to hydrate and seal the hair

With

94%

natural ingredients

PURE BALANCED PIGMENTS

making sure color lasts longer over time, reflexes sparkle, results are reproducible.

COCONUT DERIVED NATURAL SURFACTANT

it enhances pigments penetration reach.

FREE OF: silicones, mineral oils and petroleum derivatives, parabens, SLS, SLES, gluten

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INTENSE, VITAL

BRIGHTENING

COLOR
EVERYDAY

For all sparkling women!

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CHOOSE YOUR SHADE *and enjoy it!*

SCARLET



To revive and intensify burgundy and red tones.

SUN



To revive and illuminate golden tones in blonde and platinum hair.

CORAL



To revive and intensify copper and red tones.

ALMOND



To soften yellow reflexes on bleached hair, adding sand tones.

ORCHID



To neutralize yellow reflexes on bleached or natural white hair, adding a platinum tone.

BLUEBERRY



To soften yellow reflexes on bleached, natural white or grey hair.

CHOCO



To create or enliven warm hues on natural brown or dark blonde hair.

CARAMEL



To revive and tone light blonde hair adding a caramel pinkish hue.

HOW TO USE *It's Easy, Simple and Quick*



1. Apply on washed, towel-dried hair



2. Developing time goes from 3 to 10 minutes
The longer the mask stays on the hair, the bolder and shinier reflexes will be



3. Rinse and Style as desired using Touch products

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Come on...
SPARKLE YOUR COLOR
SPARKLE YOUR STYLE
Brighten your
beauty!

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MADE IN ITALY 100% RENEWABLE ENERGY 100% FSC PAPER

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