



## LOLA YOUR BEAUTY COLOR MASK

## the sparkling line

**LOLA** is a tone on tone color mask. It is simple, quick, pleasantly scented, nourishing and illuminating. With LOLA the hair will shine of a new light, for a sparkling 'WOW EFFECT'.

LOLA is perfect to:

- 1. BOOST YOUR COLOR AND MAKE IT SHINE
- 2. REFRESH YOUR COLOR AND MAKE IT UNIFORM
- 3. CORRECT OR REDUCE UNDESIRED EFFECTS

LOLA has a natural reviving and illuminating effect on the hair color, and its action will prove to be beneficial from both a visual and a tactile point of view. For shiny and silky hair.

#### **BEAUTY AND CARE RESULTS**

- A VIBRANT, SHINY AND RADIANT COLOR BOOST
- GENTLE NOURISHING AND PROTECTIVE CARE ACTION, APPLICATION AFTER APPLICATION
- UNIQUE TEXTURE AND CAPTIVATING "HELIOTROPE" FRAGRANCE, delicate and exclusive, with talc notes, slightly spicy, enriched by hints of sweet almonds.
- HYDRATING AND CONDITIONING ACTION
- PROGRESSIVE RESTRUCTURING EFFECT







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### **DISCOVER YOUR**

# LOLA

#### **SPARKLING BEAUTY MASK**

## 8 wonderful shades















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## **Phyto - Tech SYNERGETIC Formula**

with

**Vegetable Collagen:** it strengthens and restructures the hair, application after application **Hemp Oil:** it revitalizes the hair and makes it radiant

and

JOJOBA ESTERS to improve the quality of the hair, replumping it VEGETABLE GLYCEROL to hydrate and seal the hair



HEMP OIL it revitalizes the hair and makes it radiant



VEGETABLE COLLAGEN it strengthens and restructures the hair, application after application



**VEGETABLE GLYCEROL** to hydrate and seal the hair

With 94% natural ingredients

#### **PURE BALANCED PIGMENTS**

making sure color lasts longer over time, reflexes sparkle, results are reproducible.

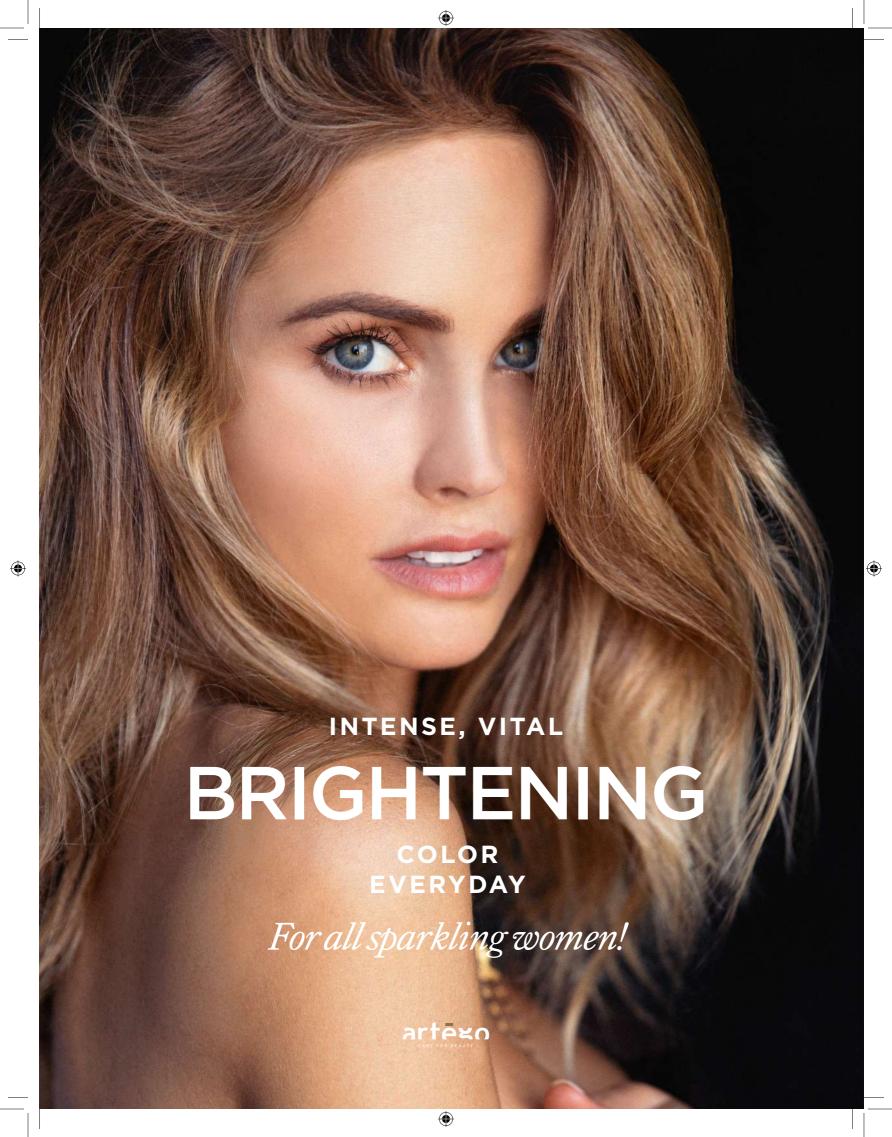
#### **COCONUT DERIVED NATURAL SURFACTANT**

it enhances pigments penetration reach.

FREE OF: silicons, mineral oils and petroleum derivatives, parabens, sls, sles, gluten









## CHOOSE YOUR SHADE and enjoy it!





To revive and intensify burgundy and red tones.

SUN



To revive and illuminate golden tones in blonde and platinum hair.

**CORAL** 



To revive and intensify copper and red tones.

**ALMOND** 



To soften yellow reflexes on bleached hair, adding sand tones.

**ORCHID** 



To neutralize yellow reflexes on bleached or natural white hair, adding a platinum tone.

**BLUEBERRY** 



To soften yellow reflexes on bleached, natural white or grey hair.

СНОСО



To create or enliven warm hues on natural brown or dark blonde hair.

CARAMEL



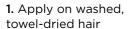
To revive and tone light blonde hair adding a caramel pinkish hue.

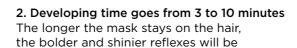
## HOW TO USE It's Easy, Simple and Quick













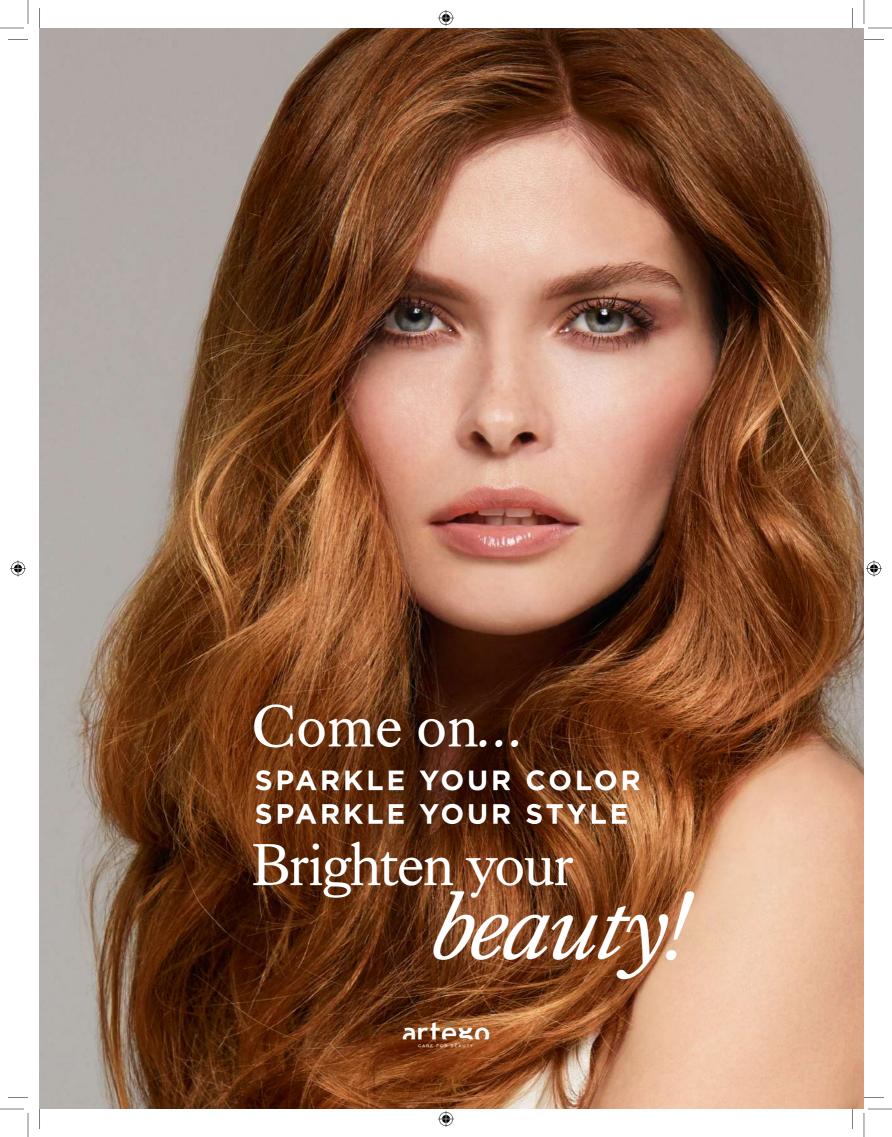
**3.** Rinse and Style as desired using Touch products











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# Brighten your beauty!

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