RAIN DANCE

RENAISSANCE

Botanical Rebirth

And Now, BREATHE

You are in RENAISSANCE

Up to **100%**

Organic Origin Ingredients Biodegradable Vegan



close your eyes, lose yourself...



RENAISSANCE

Care for Nature Care for People Care for the World Always



Enter the wonderful Garden

of **RENAISSANCE**



and now

BREATHE Deeply

WELCOME

You are in



THE PLEASURE OF KNOWLEDGE

HOW WONDERFUL THE RENAISSANCE GARDEN IS!

It all began in the mists of time... the journey of life, 500 million years ago, with the first plant forms. Then came the first mammals about 250 million years ago and finally the first humans, between 250 and 500,000 years ago. Today, plants and vegetables in general account for between 95 and 99% of all biomass on Earth. The rest are animals and humans. The study of Nature is a profound and wonderful tale of science and enchantment.

NATURE CONTAINS ALL CARE IN ITSELF

Water and Earth are our life, Nature is the source of peace and tells us stories that we must rediscover listening to and making part of our being. Stories that speak of feelings and soul, of the world, not just botany. Nature nurtures our serenity, inner peace, emotional stability, health of the body.

"Nature is not a place to visit to rest, it is home." Gary Snyder

GREEN CHEMISTRY AT THE FOUNDATION OF THE RENAISSANCE PROJECT

It is with this spirit that we have immersed ourselves in Nature, to choose extraordinary minerals, fruits and flowers, focusing on the well-being of the planet and humans:

- reduction of water, air and soil pollutants;
- improvement of the sustainability of our industrial productions, through renewables energy;
- use of natural ingredients with high added value from traditional materials and recycled food waste;
- use of packaging sourced from eco-friendly materials and recyclable resources;
- textures and aromatheraphy designed and crafted to stimulate the pleasure of the senses

RENAISSANCE COLORS:

Renaissance's shades tell a story dedicated to Nature:

Green is the most popular color in the world, the color of nature from which its beauty springs Blue is the color of water, the generating principle of life **Red** is the color of sunset, the inspirer of the human narrative of art



"In all things of nature there is something of the marvelous."

Aristotle



Did you know that...

Every day pollution, heavy metals from the air and water, such as sulfur particles, lead, nitric oxide, are deposited and penetrate the skin, scalp and hair, damaging them right down to the hair shaft: an intoxicated hair not only looks dull, asphyxiated, lacking vitality and suffering, it is also difficult to treat being sensitized and fragile; the scalp becomes irritated and the protective hydrolipidic barrier unbalanced. Suffering hair loses strength, elasticity, responds to technical services in unusual ways and remains styled with difficulty.

RENAISSANCE:

IS AN ALCHEMICAL SYSTEM OF NATURAL TREATMENTS TO REGENERATE SCALP WELL-BEING AND PROMOTE HEALTHY AND VIGOROUS HAIR GROWTH.

CARE

From the choice of Natural Biodegradable up to 100% (and 100% Vegan) ingredients, to the textures pleasant to the touch, to the aromatic perceptions built with essential oils, so beneficial for energy vigor and serenity: every detail of the formula has been studied by our laboratories and fine-tuned by our specialists to restore well-being to body and mind.

FORMULATIVE CLARITY

Each product shows on the label the exact percentage of naturalness of its formula; the exact percentages of biodegradability are also listed in each individual product sheet. The value of the RENAISSANCE family has been enhanced by the CERTIFICATIONS listed:



University Certification DERMATOLOGICALLY TESTED on each product with its specific process of use



European Certification **VEGANOK**[®] on the entire line in both formulas and packaging



POST CONSUMER RECYCLED PACKAGING derived from recycled materials and recyclables

to raise awareness of food-borne intolerances

Laboratory Certification

NO GLUTEN

BEAUTY

The efficacy and effects of the RENAISSANCE family on scalp purification, stimulation of hair bulbs for healthy and vigorous hair growth, and anti-aging protection and regeneration of scalp and skin, make it uniquely suited to offer extraordinary natural treatments to suit every salon client's needs.







PHYTO-TECHNOLOGY

HAS ALWAYS BEEN OUR FORMULATIVE PHILOSOPHY:

Our laboratories are inspired by the wonder of nature and design each line by combining the progress of scientific research with the cosmetic capabilities of natural active ingredients.

up to 100% Natural and Organic Origins Biodegradable Vegan



Formulas and Packaging VEGANOK[®] certified



GREEN CHEMISTRY IS THE FOUNDATION OF THE RENAISSANCE PROJECT

We have selected and blended researched natural actives, to new natural actives with high added value from recycling.

- 1. ALOE
- 2. WHITE CLAY
- GREEN CLAY 3.
- CITRIC ACID 4.
- 5. HYALURONIC ACID
- MAFURA BUTTER 6.
- OAK BARK 7.
- DENDRICLEAR™ 8.
- 9. ENHANCED POMEGRANATE EXTRACT
- OREGANO LEAF EXTRACT 10.
- 11. GRAPE EXTRACT
- 12. MEDICINAL HERBS
- 13. NETTLE LEAF
- VEGETABLE GLYCERIN 14.
- BAOBAB GRANULES 15.
- 16. RED FRUIT GRANULES

- 17. IPSTIC
- 18. INULIN 19. INCENSE
- 20. RECYCLED LAVENDER
- 21. BIOFERMENTED MATE
- 22. ROSEMARY OIL
- 23. CHAMOMILE OIL
- 24. MENTHOL OIL
- 25. EUCALYPTUS OIL
- 26. PANTHENOL
- 27. GINGER ROOT
- 28. LICORICE ROOT
- 29. RECYCLED PUMPKIN SEEDS
- 30. TRICOVEG™
- 31. TEA TREE OIL
- 32. ZEOLITE

We have chosen not to include raw materials sourced from:

ANTIPARASITARIES, HEAVY METALS, PARAFFINES, PETROCHEMICALS, PARABENES, THIAZOLINONES, COCAMIDE DEA AND GLUTEN.

All washing products are SLS AND SLES FREE.



Made of Water, of Sun, of Rain, of Fruits, of Flowers, of Earth

KNOW BETTER - PHYTO-TECHNOLOGY

ot LOVE FOR NATURE

and PASSION FOR LIFE



RAIN DANCE RENAISSANCE Botanical Rebirth

up to 100% Natural and Organic Origins Biodegradable Vegan



Deep Cleansing and Purification

Purification and Rebalancing

Boost and Energy

RENAISSANCE RENAISSANC RENAISSANCE PURITY BATH PROSPERITY Dan Line ---ins -1 and 1 artex artex artéxo 1 AT AT 10 x 5ml 500 ml - 200 ml 500 ml 1000 ml - 300ml 1000 ml - 300ml 1000 ml - 300 ml 10 x 8ml NORMALIZING PURITY BALANCE PROSPERITY PROSPERITY REFINING OXYGEN CLAY SCRUB BALM BATH ELIXIR BATH ELIXIR BATH Exfoliating_Cleansing_Anti-aging Oxygenating _Healthy_Vitalizing Rebalancing_Soothing_Regulating Micropeeling _Purifying_Renewing Purifying Boost _Oxygenating_Stimulating Invigorating_Revitalizing_Long Lasting Blooming_Stimulating_Invigorating Scalp and Skin Scalp and Skin Scalp and Hair Scalp and Hair Scalp and Hair Scalp and Hair Scalp, Hair and Skin with with with with with with with White Clay Zeolite Dendriclear™ Oak Bark TricoVEG™ Biofermented Maté Ginger Roots Mafura Butter Green Clay Rosemary Essential Oil Recycled Lavender Recycled Lavender Nettle Leaf Origan Leaf Extract



Dermatologically Tested

VEGANOK[®] Certified



Protection and Regeneration





TONIC LIFE ESSENCE

Calming_Nourishing_Healing Scalp, Hair and Skin

with Aloe Recycled Pumpkin Seed



100ml

SUBLIME NIGHT

Anti-aging _Shielding_Replenishing Scalp, Hair and Skin

> with Mafura Butter Hyaluronic Acid



DEEP CLEANSING AND PURIFICATION

PURIFICATION AND REBALANCING

BOOST AND ENERGY

artezo

KNOW BETTER - DISCOVERING THE LINE

PROTECTION AND REGENERATION



RENAISSANCE - DEEP CLEANSING AND PURIFICATION

REFINING CLAY SCRUB

Exfoliating Cleansing Anti-aging Scalp and Skin

with White Clay and Mafura Butter

Natural 98% Organic 98% Biodegradable 98,50% Vegan 100% Dermatologically Tested







INTENSIVE CLEANSING AND REGENERATING SCRUB BUTTER

BEST FOR:

Scalps with clear impurities, graying and overexposed to pollution.

BENEFITS AND RESULTS:

Deep cleansing and regenerating scalp treatment. Enriched with Zeolite and natural, nonabrasive exfoliating and soluble Baobab and Red Fruits granules. It effectively removes sediments of impurities and stimulates skin circulation by conveying nourishing and rebalancing actives. The scalp regains its optimal state of well-being, cleanliness, freshness and hydration. Hair is lighter and more voluminous. Its effectiveness does not replace the cleansing action of the shampoo.

FEEL THE NATURAL VIBE:

Natural notes of Olive, Tea Tree and Amarena that give off a pleasant aroma like rain on a flowery field.

500 ml / 200 ml





White clay is rich in silica, with healing, decongestant and soothing properties. It purifies the skin and tightens enlarged pores and has balancing, re-mineralizing and stimulating qualities. It is an excellent ally for reviving dry, dull hair.

CARE INSTRUCTIONS:

Apply to dry or wet scalp. Massage carefully to reach every area of scalp.



Leave on for 2-5 minutes.

Moisten and emulsify well upon washing. Rinse. Complete cleansing action by performing 1 or 2 shampoos and specific maintenance. For professional use and salon retail only.

RECOMMENDED TREATMENT FREQUENCY:

Recommended salon use according to diagnosis, with a frequency of application of 1-2 months. In case of mild dermo-purification, ciclity may be more frequent.

SPECIAL NATURAL INGREDIENTS:

MAFURA BUTTER

Mafura Butter is a vegetable butter that is extracted from the seeds of Trichilia Emetica, an evergreen tree native to Africa. It is obtained through cold pressing of the dried seeds and solidifies at room temperature, becoming a useful butter for the body. Due to its oleic acid content, it has important actions that benefit the skin and hair, leaving them soft and moisturized and relieving itching and redness. It is non-greasy and absorbs quickly.

ZEOLITE

Zeolite is the common name for different types of minerals with a crystalline, microporous structure. In powder form it is used for its healing properties and to relieve skin blemishes such as eczema, acne, dermatitis and psoriasis.

WHITE CLAY





RENAISSANCE

OXYGEN BALM

CARE INSTRUCTIONS:

Alone or mixed with specific Elixirs, apply to dry scalp.



Application: 10 to 15 minutes.

Moisten and emulsify well upon washing. Rinse. Complete cleansing using the specific Artègo shampoo. For professional use.

RECOMMENDED TREATMENT FREQUENCY: Recommended salon use according to diagnosis, with a frequency of application of 1-2 months. In the case of mild dermo-purification, ciclity may be more frequent.

Natural 100% Organic 100% Biodegradable 100% Vegan 100%

Scalp and Skin

with

VEGANOK[®] CERTIFIED

OXYGEN BALM

Oxygenating Healthy Vitalizing

Biofermented Maté and Green Clay

Formulated with 100% natural origin ingredients



DERMOPURIFYING TREATMENT. Glycol-free.

BEST FOR: Hardened scalp tissue, sensitized scalp with itchy discomfort. Dry or aged scalp. Scalp alteration due to stress from chemical treatments. Weakened hair growth.

BENEFITS AND RESULTS:

Purifying, anti-aging osmotic action, beneficial for scalp, hair and skin. The viscous texture based on Xanthan Gum effectively conveys the contained active ingredients, with strongly moisturizing and nourishing properties. It leaves the scalp regenerated and the hair light and voluminous.

Enriched with natural surfactants useful when washing to remove toxins, White Clay and Citric Acid.

FEEL THE NATURAL VIBE:

Notes of healing Tea Tree and refreshing Menthol, effective and evocative of the feeling of complete well-being, cleansing, oxygenation and invigoration.









Inorganic compound formed from sediments of decomposed plant materials such as algae, high in essential mineral micronutrients. Deeply nourishes the skin and absorbs excessive sebum, counteracting dandruff and acne with antimicrobial, antiseptic, purifying and oxygenating action.

BIOFERMENTED MATÉ



Evergreen plant native to South Africa, rich in beneficial properties. Rich in caffeine, stimulating in the osmotic process. Thanks to the presence of vitamins C and E, the minerals Zinc and Selenium and polyphenols, it has an action on the skin that is energizing, prevents sun damage, slowing down the signs of aging. On sensitized scalp it soothes itchiness, sunburn and irritation. With anti-hair loss action, stimulating, detoxifying, astringent, toning and anti-aging properties.

TEA TREE OIL



Essential oil extracted from Melaleuca alternifolia, a plant native of eastern Australia, is a powerful natural antibiotic, with antiviral, antiseptic, antibacterial and antifungal action. Excellent for soothing the skin affected by dermatitis or acne. Acts against bacterial overgrowth.



KNOW BETTER - DISCOVERING THE LINE

SPECIAL NATURAL INGREDIENTS:



RENAISSANCE - PURIFICATION AND REBALANCING

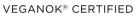
NORMALIZING BATH

Rebalancing Soothing Regulating Scalp and Hair

with Ginger Roots and Rosemary Essential Oil

Natural 90,02% Organic 90,02% Biodegradable 95,20% Vegan 100% Dermatologically Tested









DERMO-NORMALIZING SHAMPOO WITH ANTIFUNGAL EFFICACY

BEST FOR:

Weighed down hair, itchy scalp.

BENEFITS AND RESULTS:

Treating shampoo for scaly, excess sebum or itchy scalps. Progressively eliminates blemishes. Regenerates the well-being of the scalp. Enriched with extracts of Grape, Incense and Lavender.

FEEL THE NATURAL VIBE: Natural notes of Vanilla Mint and Cucumber for a feeling of natural well-being and cleansing.

1000 ml / 300 ml



CARE INSTRUCTIONS:

Apply to damp scalp and hair. Lather.



Leave on for 1 -2 minutes.

Rinse. Repeat if necessary. For professional use and salon retail only.

RECOMMENDED TREATMENT FREQUENCY:

Use at a frequency of 1 to 2 times per week. Use in combination with Balance Elixir ampoules in shock treatments and to intensify its effectiveness.

SPECIAL NATURAL INGREDIENTS:

GINGER ROOT



Scientifically known as Zingiber officinale, ginger is an aromatic root native to Southeast Asia, widely used in cooking for its distinctive spicy flavor. It contains a number of bioactive compounds such as gingerol, zingerone and shogaol, which give it therapeutic and beneficial properties: it stimulates blood microcirculation and improves the well-being of hair bulbs and hair growth, improves scalp health with energizing, sebum-balancing and brightening antioxidant properties. It restores hair's natural shine.

ROSEMARY ESSENTIAL OIL



Rosemary oil is rich in beneficial chemicals such as rosmarinic acid, which can stimulate blood circulation in the scalp by promoting hair growth and helping to reduce hair loss. It strengthens hair follicles making hair stronger. Has antibacterial and antifungal properties that can help fight dandruff, itching and regulate scalp sebum production. It gives hair shine and vitality.

INCENSE



Incense is highly valued for its anti-inflammatory, healing, regenerating and anti-aging properties; it promotes the physiological renewal processes of the epidermis, defending it from external aggressions. Astringent and dermopurifying for the scalp and for oily and acne-prone skin. Its antiseptic qualities make it effective in treating wounds, while its relaxing aroma makes it popular in practices such as aromatherapy, for its potential in relieving stress and anxiety.





RENAISSANCE - PURIFICATION AND REBALANCING

PURITY BATH

Micro-peeling Purifying Renewing Scalp, Hair and Skin

with Zeolite and Recycled Lavender

Natural 90,42% Organic 90,42% Biodegradable 96,2% Vegan 100%



Dermatologically Tested







PURIFYING SHAMPOO WITH MICRO-PEELING EFFECT

BEST FOR:

Slightly stressed, greying, aged or sensitized scalp. Weighed down hair.

BENEFITS AND RESULTS:

Cleanses, detoxifies and purifies scalp, hair and skin gently, removing toxins and impurities. Sebum-regulating. For all hair types and scalps, even slightly sensitized. Anti-inflammatory, stimulating, antimicrobial and antibacterial. Illuminating and antistatic on the hair structure.

FEEL THE NATURAL VIBE:

Notes of relaxing Lavender, harmonizing Vanilla and healing Tea Tree for a gentle sensation of natural harmony and well-being.

1000 ml / 300 ml



CARE INSTRUCTIONS:

Distribute on moistened scalp and hair. Emulsify.



Leave on for 1 to 2 minutes. Rinse. Repeat as needed.

Use at home and in salon to preserve the effect of Reinassance Treatments. For professional use and salon retail only.

RECOMMENDED TREATMENT FREQUENCY: Once or twice a week or as needed.

SPECIAL NATURAL INGREDIENTS:

ZEOLITE



Zeolite is the common name for different types of minerals with a crystalline, microporous structure. In powder form it is used for its healing properties and to relieve skin blemishes such as eczema, acne, dermatitis and psoriasis.

RECYCLED LAVENDER

Derived from the exploitation of plant recycling. Rich in polyphenols with anti-aging action. It has softening, soothing and calming properties. Promotes scalp balance, helps in counteracting excessive sebum and stimulates the natural regrowth of the hair, reviving it and making it healthy and shiny.



INULIN

Cationic biopolymer, derived from the sugar of beet and chicory roots. Amplified foaming and conditioning efficacy; bristles, brightens and has antistatic properties. Pleasant sensory feeling of flowing combability on hair, even when dry.



RENAISSANCE - PURIFICATION AND REBALANCING

BALANCE ELIXIR

Purifying Boost Oxygenating Stimulating Scalp and Hair

with Dendriclear[™] and Recycled Lavender

Natural 100% Organic 100% Biodegradable 99,9% Vegan 100% Dermatologically Tested



VEGANOK[®] CERTIFIED

Formulated with 100% natural origin ingredients



BEAUTY CAPSULE

Cotton Face Mask





CONCENTRATED SINGLE DOSE DETOXIFYING HEALING LOTION, COMPLETELY NATURAL FORMULATION, free of alcohol and glycols. Can be used in the salon and at home.

BEST FOR:

Weakened hair growth, poor volume. Sensitized and impure, aged, greying scalp, with slight blemishes.

BENEFITS AND RESULTS:

Deep detoxifying efficacy, beneficial on the scalp. Purifying, antiseptic, anti-inflammatory, sebum-regulating and anti-staining micro-peeling, with soothing healing effect. Improves circulation without irritating and boosts hair growth. Promotes the elimination of waste, toxins and cosmetic residues. Decreases hyperkeratinization. Enriched with Vegetable Glycerin, IPSTIC, Citric Acid.

FEEL THE NATURAL VIBE:

Notes of relaxing Lavender and healing Tea Tree, effective and evocative of the sense of deep cleansing and natural well-being.

10 x 5 ml



SCALP AND HAIR CARE INSTRUCTIONS:



In salon: in a mixture with Oxygen Balm in a 1:10 ratio on dry hair, leave on 10/15 min. Emulsify. Rinse.



In salon and at home: pre-shampoo peel to apply on damp hair, emulsify thoroughly, leave on for 2/5 min, and shampoo.

For professional use and Salon retail only. **RECOMMENDED TREATMENT FREQUENCY:** weekly or as needed.

SKIN CARE INSTRUCTIONS:



In salon and at home: used in synergy with Beauty Capsule Cotton Face Mask, it becomes a detoxyfying, purifying, soothing, anti-stain and slightly healing mask.

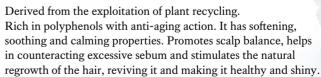
SPECIAL NATURAL INGREDIENTS:

DENDRICLEAR™



Special next-generation molecule for the treatment of blemishes of the scalp. It promotes the recovery of a healthy microbiome, reducing blemishes and rebalancing the overall appearance of the skin. It is derived from the essential amino acid lysine and reduces inflammation and hyperkeratinization.

RECYCLED LAVENDER



TEA TREE OIL

Essential oil extracted from Melaleuca alternifolia, a plant native of eastern Australia, is a powerful natural antibiotic, with antiviral, antiseptic, antibacterial and antifungal action. Excellent for soothing the skin affected by dermatitis or acne. Acts against bacterial overgrowth.





RENAISSANCE - BOOST AND ENERGY

PROSPERITY BATH

Invigorating Revitalizing Long Lasting Scalp and Hair

with Oak Bark and Nettle Leaf

Natural 90,04% Organic 90,04% Biodegradable 95,80% Vegan 100% Dermatologically Tested



VEGANOK[®] CERTIFIED



BAIN DANCE

BATH

artexo

ENERGIZING SHAMPOO WITH STIMULATING EFFICACY

BEST FOR:

Hair prone to thinning and slow growth. Thin, weak and dull hair.

BENEFITS AND RESULTS:

Strengthening shampoo, prevents and counteracts the processes of scalp and hair aging, thinning, slow growth and hair loss. Suitable for regenerating the well-being of the scalp, nourishing and stimulating the hair bulb for thicker, fuller-bodied and more vital hair. Enriched with Licorice and Maté.

FEEL THE NATURAL VIBE:

Natural notes of Licorice, Nettle and Eucalyptus for an energetic feeling of invigoration.

1000 ml / 300 ml



CARE INSTRUCTIONS:

Apply to damp scalp and hair. Lather.



Leave on for 1-2 minutes on. Rinse.

Repeat if necessary. Use in synergy with Prosperity Elixir. For professional use and salon retail only.

RECOMMENDED TREATMENT FREQUENCY:

Use at a frequency of 1 to 2 times per week. Use in combination with Prosperity Elixir ampoule in shock treatments and to intensify its effectiveness.

SPECIAL NATURAL INGREDIENTS:



NETTLE LEAF

In Nettle leaf we find components such as mineral salts (calcium and potassium), sterols, acids, flavonoids, glycoproteins, gallic acid, amines and tannins, which are valuable for fortifying the hair and counteracting hair loss. It performs a revitalizing and regenerating action on the scalp and strengthens hair structures.

OAK BARK



Qercus Robur or oak bark has a high tannin and nutrient content, including iron, potassium, and vitamin B12. The tannin content is responsible for its antiseptic properties, since by binding with proteins in tissues, it helps prevent pathogens and harmful bacteria.

LICORICE ROOT



Glycyrrhiza glabra or Licorice is a plant belonging to the Leguminosae family. It contains hundreds of plant compounds, and the primary active ingredient in its root is glycyrrhizin. Glycyrrhizin is responsible for its antioxidant, anti-inflammatory and antimicrobial properties. It relieves scalp inflammation and allergies and softens the skin. Rich in antioxidants, it slows skin aging with emollient and soothing properties, stimulates growth and gives strength and shine to the hair shaft.





PROSPERITY ELIXIR

Blooming Stimulating Invigorating Scalp and Hair

with With TricoVEG[™] and Origan Leaf Extract

Natural 93,40% Organic 93,40% Biodegradable 95,20% Vegan 100% Dermatologically Tested





CONCENTRATED LOTION TO TACKLE HAIRLOSS AND THINNING

BEST FOR:

Hair prone to thinning and slow growth. Thin, weak and dull hair.

BENEFITS AND RESULTS: Intensive no-rinse single-dose serum to prevent hair loss and strengthen hair growth. Thickening efficacy for stronger, more voluminous hair.

FEEL THE NATURAL VIBE: Natural and intense notes of Rosemary, Menthol and Medical Herbs.

Boxes of 10 vials of 8 ml each.



Apply to scalp and massage gently until completely absorbed.



Leave on for 2 minutes.

Do not rinse and proceed to blow-dry. Use in synergy with Prosperity Bath. For professional use and salon retail only.

RECOMMENDED TREATMENT FREQUENCY:

Initial Treatment: 3 vials per week x 8 weeks Maintenance: 1 vial per week x 10 weeks

SPECIAL NATURAL INGREDIENTS:

TRICOVEG™



It is an anti-hairloss lotion developed by MACROFARM, Spinoff of the University of Calabria.It is formulated with 31 plants, particularly rich in bioactive components capable of limiting the activity of the 5- α -reductase enzyme by counteracting hair loss and inducing cell proliferation of hair follicles. Rosemary, Green Tea, Red Vine, Oregano, Chili, Coffee, Olive Leaves, Barley, Soy, Alfalfa, Pumpkin, Serenoa, Eleutherococcus, Hops, Hypericum, Ginkgo Biloba, Sophora, Clover, Burdock, Thyme, Walnut, Red Tea, Amla, Hibiscus, Sage, Ginger, Apple, Basil, Nettle, Millet, Artichoke.

OREGANO LEAF EXTRACT

Oregano is a plant native to Europe and Asia. In cosmetics it is used for its fragrant and flavoring, antiseptic, anti-inflammatory, healing and draining properties. Due to its rubefacient effect, it is useful for reactivating blood circulation, so it is used in scalp rubs to promote hair growth.







RENAISSANCE - PROTECTION AND REGENERATION

TONIC LIFE ESSENCE

Calming Nourishing Healing Scalp, Hair and Skin

with Aloe and Recycled Pumpkin Seed

Natural 97,5% Organic 97,5% Biodegradable 99% Vegan 100% Dermatologically Tested

VEGANOK[®] CERTIFIED





SOOTHING AND REGENERATING TONIC SPRAY WITH INSTANT ABSORPTION

BEST FOR:

Sensitized, dry, itchy scalps and skins.

BENEFITS AND RESULTS:

Prevents and counteracts the aging processes of scalp, skin and hair without weighing down the treated areas. Relieves redness, inflammation, itching and dryness. Mild healing action even on areas with acne and eczema. Enriched with Panthenol and Chamomile Essential Oil, it is suitable for regenerating the health of sensitized scalps, strengthening the skin barrier to protect it before and after technical services. It absorbs without creating any deposits, excellent post-shave (avoid mucous membranes). Also ideal for daily regenerative use on scalp, skin and hair.

FEEL THE NATURAL VIBE: Sweet citrusy Chamomile Oil to regenerate a sense of balance.

150 ml

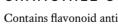


while also stimulating elastin and collagen.

ALOE

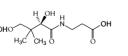
RECYCLED PUMPKIN SEEDS

The production of pumpkin seed oil in Europe is carried out through cold pressing. The residue of this process is called "expeller" and is a by-product with very high protein content. Pumpkin proteins from upcycling have been enzymatically hydrolyzed thus obtaining Pumpcoll, which promotes hydration, elasticity, skin tone, and plumps the skin with better results than animal collagen.



Contains flavonoid antioxidants, quercetin and patulein, whose properties act as antibacterial, antimicrobial and anti-inflammatory principles. Useful for treating acne or eczema and excellent anti-age with soothing properties.

PANTHENOL



It is a derivative of vitamin B, derived from the word "pantothen" which means "everywhere" because it is suitable for all scalp and skin types. It penetrates well into the skin and increases the proliferation of fibroblasts that speed wound healing. It acts as a moisturizing and anti-inflammatory topical protectant.

CHAMOMILE OIL



CARE INSTRUCTIONS:

Apply to damp or dry scalp, hair and skin. No rinse. Use in synergy with technical or care products. Suitable for daily use. For professional use and salon retail only.

RECOMMENDED TREATMENT FREQUENCY:

Can be used daily or as needed.

KNOW BETTER - DISCOVERING THE LINE

SPECIAL NATURAL INGREDIENTS:

Acts thanks to the high concentration of low and high molecular weight polysaccharides, simple sugars, amino acids, vitamins A, C, E and plant steroids and minerals, giving us its soothing, healing, moisturizing and nourishing properties. It regenerates the natural well-being of scalp and skin,



RENAISSANCE - PROTECTION AND REGENERATION

SUBLIME NIGHT

Anti-aging Shielding Replenishing Scalp, Hair and Skin

with Mafura Butter and Hyaluronic Acid

Natural 96,4% Organic 96,4% Biodegradable 99% Vegan 100% Dermatologically Tested



VEGANOK[®] CERTIFIED



PROTECTIVE AND REGENERATING NIGHT SERUM WITH HIGH CONCENTRATION OF ACTIVE PRINCIPLES. Leave-in.

BEST FOR:

Ideal for overnight protection and regeneration of all types of hair, scalps and skins (do not use on irritated areas).

BENEFITS AND RESULTS:

Instantly absorbed, lightweight and effective; it protects, repairs and regenerates scalp, hair and skin. Prevents signs of skin aging even on mature skin. Enriched with enhanced pomegranate extract. Moisturizing, anti-inflammatory, regenerating, soothing, anti-aging, anti-breakage of the hair fiber, elasticizing. blue light night protection and indoor anti pollution. Protects and strengthens hair by reducing and preventing split ends.

Protects and regenerates skin with elasticizing and anti-aging effectiveness. Enriched with Recycled Lavender.

FEEL THE NATURAL VIBE:

Notes of soothing Lavender, harmonizing Chamomile, buttery sweet satisfying Fruit, evocative of the feeling of serenity and nurturing.

Apply in small doses by tapping on skin and massaging into hair. Can be used on dry or moist hair, non-greasy, non-soiling, instant absorption. Blue Light and Indoor Anti Pollution protection. For professional use and salon retail only.

RECOMMENDED USE FREQUENCY: Daily.

CARE INSTRUCTIONS:

SPECIAL NATURAL INGREDIENTS:

MAFURA BUTTER

Rich in essential fatty acids, it maintains skin elasticity, with soothing and anti-aging properties. Contains Trichilin, with anti-inflammatory and antimicrobial action, which nourishes the scalp and promotes hair regrowth.



Rich in punicic acid and phytosterols, it has antioxidant, anti-inflammatory and regenerating action; excellent anti-aging results due to the concentration of flavonoids.

HYALURONIC ACID

Used to support hydration and fight the signs of aging, it is able to act at different skin levels: forming a protective film on the skin by defending it from aggressive external agents; adhering to the skin surface to moisturize and soften it by increasing its elasticity with an anti-aging effect; it penetrates deeply to improve and prolong hydration.

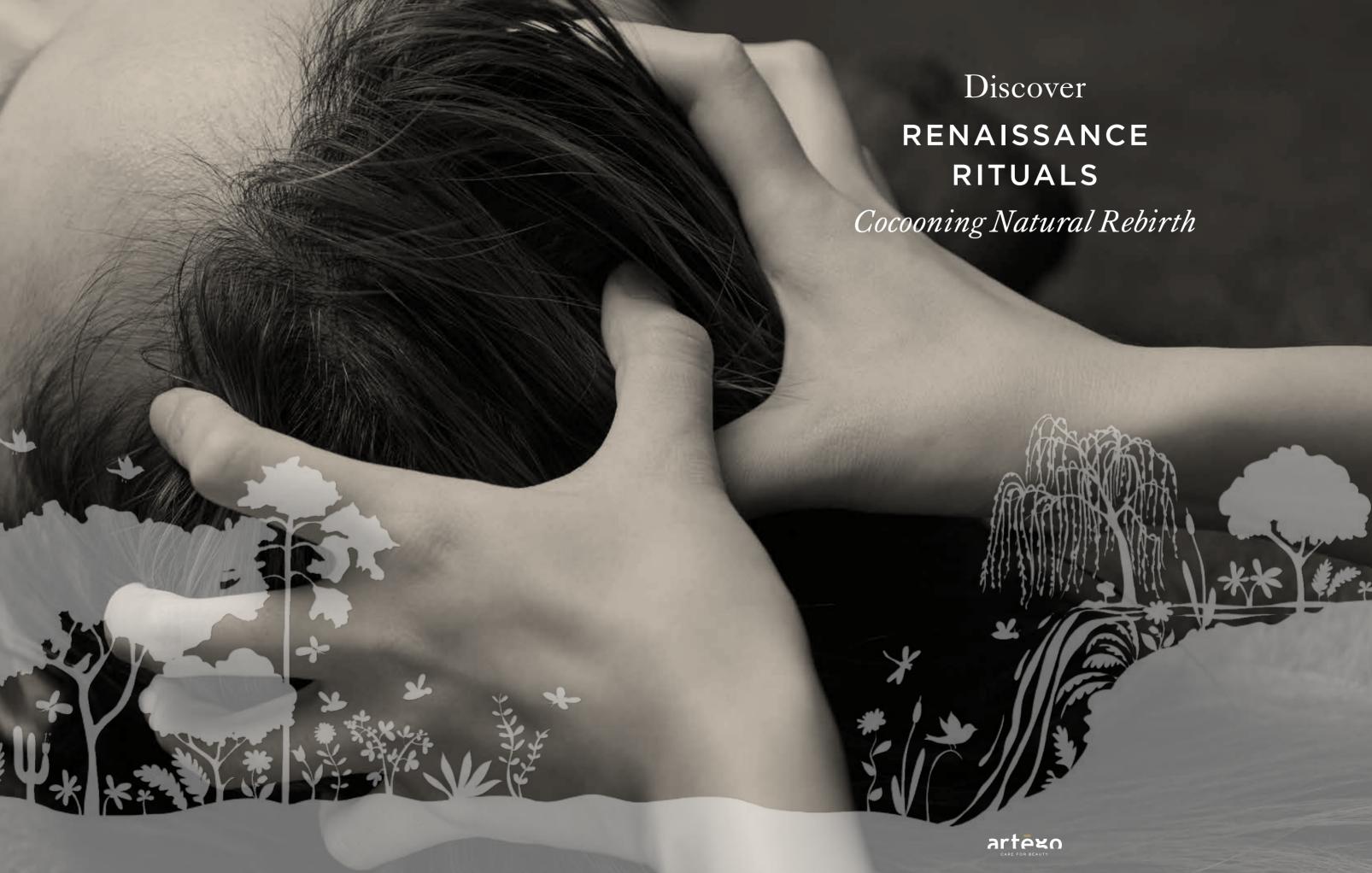






KNOW BETTER - DISCOVERING THE LINE

ENHANCED POMEGRANATE EXTRACT



RITUAL: CRYO DERMO-REGENERATION

Professional detoxifying treatment. Dermopurifying and regenerating for scalp, hair and skin.

RAIN DANCE RENAISSANCE OXYGEN BALM, PURITY BATH AND TONIC LIFE ESSENCE The treatment acts with purifying, anti-aging and beneficial action. It perfectly permeates the treated surface by effectively conveying the contained active ingredients, with strongly moisturizing and nourishing properties. Soothes and relieves sensitization and itching, cleanses from chemical and atmospheric residues, rebalancing the hydrolipidic state of the scalp. It leaves the scalp regenerated and invigorated, healthy and purified, creating optimal growth conditions for the hair, leaving it light and voluminous upon rinse. Enriched with natural surfactants useful for removing toxins, with White Clay, Citric Acid and Xanthan Gum.

BENEFITS AND RESULTS: Fast and long-lasting anti-aging efficacy. Regenerated scalp, light hair soft and voluminous, glowing skin.

BEST FOR: Hardened scalp tissue, sensitized scalp with itchy discomfort. Dry or aged scalp. Skin alteration due to stress from chemical treatments. Weakened hair growth.

RECOMMENDED USE FREQUENCY: Recommended in-salon use based on diagnosis, with a frequency of 1 application every 1 to 2 months. If needed, cyclicity may be more frequent.





CARE INSTRUCTIONS

- Prepare in the bowl the amount of Oxygen Balm measured to the intensity of the desired dermo-purifying action, 20 to 50ml.
 Moderately heat the product on a small stove and mix it homogeneously.
 Perform a vascularizing massage.
 Divide hair into 2/3 sections and begin application, taking care to make
 the product adhere to the scalp, avoiding
 - the product adhere to the scalp, avoiding rubbing or brushing it in.

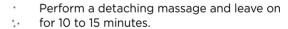
HOME CARE - ACCOMPANY BEAUTY BY YOUR HANDS

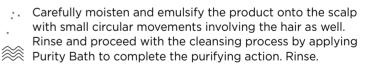
Purity Bath, Balance Elixir, Tonic Life Essence, Sublime Night

HAIR CONDITIONING PRODUCTS: Hydra Conditioner, Hydrating Milk Spray



MASSAGE TYPE	TIMING
DetachmentVascularization	2/20





Light dermo-purification can be performed, effective and quick by applying 20g of product per wash: with only 2 to 3 minutes of application, its purifying action will be noticeable and perceptible. Vaporize Tonic Life Essence on the scalp.



RITUAL: CRYO DETOX OSMOSIS

Professional intense detoxifying treatment. Dermopurifying, regenerating for scalp and hair, deep-acting.

RAIN DANCE RENAISSANCE OXYGEN BALM, BALANCE ELIXIR, PURITY BATH AND TONIC LIFE ESSENCE

The healing actions of Elixir, combined with the dermo-regeneration of Oxygen Balm, are ensured through an osmotic, intense and deep detoxifying/purifying result for both scalp and hair. During the entire developing time, the client will be enveloped in a pleasant and prolonged sensation of fresh sanitizing well-being.

It acts by cleansing the scalp of toxins at the capillary level in the depth of the cuticle and down to the superficial thickness of the cortex.

BENEFITS AND RESULTS: Fast and long-lasting anti-aging efficacy. Regenerated scalp, light hair, soft and voluminous.

BEST FOR: Weakened hair growth, poor volume. Sensitized, hardened, aged, greying scalp, with slight blemishes.

RECOMMENDED USE FREQUENCY: Recommended in-salon use according to diagnosis, with a frequency of 1 application every 1 to 2 months. If needed, cyclicity may be more frequent.







CARE INSTRUCTIONS

1		Mix 1 single-dose of Balance Elixir vial with 50ml Oxygen Balm in a 1:10 ratio.
2	F	Heat moderately on a small stove and mix homogeneously.
3	:.	Perform a vascularizing massage.
4		Divide the hair into 2/3 sections and begin the application, taking care to make the product adhere to the scalp, avoiding rubbing or brushing it in.

HOME CARE - ACCOMPANY BEAUTY BY YOUR HANDS

Purity Bath, Balance Elixir, Sublime Night, Tonic Life Essence

HAIR CONDITIONING PRODUCTS: Hydra Conditioner, Hydrating Milk Spray

MASSAGE TYPE	TIMING
DetachmentVascularization	25

Perform a detachment massage and leave on for 10 to 15 min.



5

Moisten and emulsify carefully the product on the scalp with small circular movements involving the hair as well. Rinse and proceed with the cleansing process applying Purity Bath to complete the purifying action. Rinse. Vaporize Tonic Life Essence on the scalp.





Professional anti-sebum treatment. Purifying and dermo-balancing for scalp and hair.

RAIN DANCE RENAISSANCE OXYGEN BALM, BALANCE ELIXIR, NORMALIZING BATH AND TONIC LIFE ESSENCE

RITUAL:

CRYO SEBUM NORMALIZING

Intense purifying treatment, it rebalances the well-being of the scalp by normalizing sebaceous secretion. Thanks to the synergy of active ingredients with purifying, astringent, antiseptic and moisturizing properties, it counteracts excessive sebum production with a calming and soothing effect on itchy and reddened scalp, typical in the presence of seborrheic abnormalities. It gives clean, soft and lightweight hair and a pleasant and long-lasting feeling of fresh well-being on the scalp.

BENEFITS AND RESULTS: Rebalancing and normalizing efficacy of sebaceous production. Regenerated scalp, light, soft and voluminous hair.

BEST FOR: Scalp with excess sebum, redness and itchy discomfort. In the presence of dandruff, it is recommended to start the treatment by applying Refining Clay Scrub.

RECOMMENDED USE FREQUENCY: Recommended in-salon use based on diagnosis, with a frequency of 1 application every 1-2 months. In case of need, cyclicity may be more frequent.





CARE INSTRUCTIONS

1	0	Mix 1 Balance Elixir single-dose vial with 50ml Oxygen Balm in a 1:10 ratio.
2	54	Perform a vascularizing massage.
3	н 19	Divide the hair into 2 to 3 sections and begin application, making sure to apply the product to the scalp, avoiding rubbing or brushing.

HOME CARE - ACCOMPANY BEAUTY BY YOUR HANDS

Normalizing Bath, Balance Elixir, Tonic Life Essence, Sublime Night

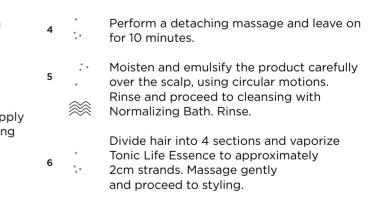
HAIR CONDITIONING PRODUCTS: Hydrating Milk Spray, Sublime Night

MASSAGE	ΤΥΡΕ
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- Detachment
- Vascularization









RITUAL: CRYO DANDRUFF PURIFYING

Professional anti-dandruff treatment. Purifying, exfoliating and detoxifying.

RAIN DANCE RENAISSANCE REFINING CLAY SCRUB, OXYGEN BALM, BALANCE ELIXIR, NORMALIZING BATH AND TONIC LIFE ESSENCE

A deep cleansing treatment, it regenerates the well-being of the scalp, combating dandruff and bothersome blemishes. Thanks to the synergy between the Refining Clay Scrub, which acts with an exfoliating action on the anomalies caused by dry or oily dandruff, and the Oxygen Balm with Balance Elixir which provide a purifying, soothing and anti-aging osmotic action, it gives clean, moisturized and light hair, and a pleasant and lasting feeling of fresh well-being on the scalp.

BENEFITS AND RESULTS: Purifying and regenerating efficacy, anti-dandruff and anti-aging. Clean, moisturized and renewed scalp.

BEST FOR: Scalp with abnormalities due to dry or oily dandruff, redness and blemishes. For particularly dry and flaky scalps, cleansing with Purity Bath is recommended.

RECOMMENDED USE FREQUENCY: Recommended in-salon use based on diagnosis, with a frequency of 1 application every 1-2 months. In case of need, cyclicity may be more frequent.







CARE INSTRUCTIONS

1	:-	Divide the hair into 4 sections. Apply Refining Clay Scrub by depositing it well on the scalp.	4	:.	Towel-dry and apply Oxygen Balm with Balance Elixir in a 1:10 ratio. Perform a detaching massage and leave on for 10 minutes.
2	:-	Perform a vascularizing massage and leave on for 3 minutes.	5	*	Rinse and proceed to cleansing with Normalizing Bath. Rinse.
3	*	Moisten and emulsify the product carefully over the scalp, using circular movements. Rinse.	6	:-	Divide hair into 4 sections and vaporize Tonic Life Essence to approximately 2cm strands. Massage gently and proceed to styling.

HOME CARE - ACCOMPANY BEAUTY BY YOUR HANDS

Normalizing Bath, Balance Elixir, Sublime Night, Tonic Life Essence

HAIR CONDITIONING PRODUCTS: Hydrating Milk Spray, Sublime Night

MASSAGE TYPE T	IMING
• Detachment • Vascularization	o



RITUAL: CRYO HAIR REVITALIZING

Professional anti-hairloss treatment. Purifying, revitalizing and adjuvant in the prevention of hair thinning.

RAIN DANCE RENAISSANCE REFINING CLAY SCRUB, OXYGEN BALM, PROSPERITY BATH, PROSPERITY ELIXIR AND SUBLIME NIGHT

A treatment that rebalances the hair growth cycle, it ensures proper renewal and gives body and density to the hair. The gently exfoliating action of the Refining Clay Scrub prepares the scalp for effective absorption of the energizing active ingredients. Thanks to the synergy of the natural active ingredients in the Prosperity family, it stimulates microblood circulation for a more nourished and revitalized hair bulb and a more vigorous hair shaft. It prevents hair loss and reinforces growth with anti-aging action. Gives natural volume and a pleasant, regenerating cleansing sensation.

BENEFITS AND RESULTS: Stimulating and energizing efficacy for enhanced growth and anti-aging effect on scalp and hair.

BEST FOR: Weakened hair with a tendency to thinning, slowed growth or stress-induced hair loss, including seasonal hair loss. For an intensive shock treatment, it is recommended to mix Oxygen Balm with Balance Elixir in a 1:10 ratio.

RECOMMENDED USE FREQUENCY: Recommended in-salon use based on diagnosis, with a frequency of 1 application every 1-2 months for complete treatment. To maintain benefits, application of Prosperity Bath and Elixir is recommended following specific instructions.







CARE INSTRUCTIONS

1		Divide the hair into 4 sections. Apply Refining Clay Scrub by depositing it well on the scalp.
2	:-	Perform a vascularizing massage and leave on for 3 minutes.
3	*	Moisten and emulsify the product carefully over the scalp, using circular movements. Rinse.

HOME CARE - ACCOMPANY BEAUTY BY YOUR HANDS

Prosperity Bath, Prosperity Elixir, Sublime Night

HAIR CONDITIONING PRODUCTS: Hydrating Milk Spray, Sublime Night

MASSAGE TYPE

- Detachment
- Vascularization



TIMING

4	:.	Towel-dry and apply Oxygen Balm. Perform a detaching massage and leave on for 10 minutes.
5	*	Rinse and proceed to cleansing with Prosperity Bath. Rinse.
6	:.	Apply Prosperity Elixir to scalp, massage gently until fully absorbed. Leave on for 2 minutes.
7		Apply Sublime Night to lengths and ends and proceed to styling.





ALL YOU NEED TO KNOW... families at a glance!

PRODUCT

			1
	PRODUCT	NATURAL VIBE	ACTION
DEEP CLEANSING AND PURIFICATION	REFINING CLAY SCRUB	Natural notes of Olive, Tea Tree and Amarena that give off a pleasant aroma like rain on a flowery field.	Cleansing with gent moisturizing efficac SCALP AND SKIN
	OXYGEN BALM	Green and White Clay, Biofermented Maté, Tea Tree Oil, Citric Acid, Xanthan Gum. Fragrance with Tea Tree and Menthol	Purification with os Oxygenates, hydrate SCALP AND SKIN
	NORMALIZING BATH	Natural notes of Vanilla Mint and Cucumber for a feeling of natural well-being and cleansing.	Rebalancing with de Regularizes sebaced SCALP AND HAIR
PURIFICATION AND REBALANCING	PURITY BATH	Zeolite, Recycled Lavender, Inulin. Fragrance with Lavender, Vanilla and Tea Tree	Purification with minand antistatic.
		Dendriclear™, Recycled Lavender, Tea Tree Oil, Vegetable Glycerin, IPSTIC, Citric Acid. Fragrance with Lavender and Tea Tree Oil	Rebalancing with pu and hyperkeratiniza SCALP AND HAIR
BOOST AND ENERGY	PROSPERITY BATH	Natural notes of Licorice, Nettle and Eucalyptus for an energetic feeling of invigoration.	Energizing with stre Revitalizing, regene SCALP AND HAIR
	PROSPERITY ELIXIR	Natural and intense notes of Rosemary, Menthol and Medical Herbs.	Anti-hairloss and gr for stronger and mo SCALP AND HAIR
PROTECTION AND REGENERATION		Mafura Butter, Potentiated Extract of Pomegranate, Hyaluronic Acid, Recycled Lavender. Fragrance with Lavender, Chamomile and buttery Fruit	Regenerating with a Elasticizing for scal SCALP, HAIR AND S
		Aloe, Phyto-collagen with recycled Pumpkin Seeds, Panthenol, Chamomile Oil.	Regenerating with a healing action. Cour
		Fragrance with Sweet Chamomile.	SCALP, HAIR AND S

ently exfoliating mechanical action. With stimulating, balancing and acy. Removes impurities and relieves itching and redness.

osmotic action with detoxifying, antiseptic and anti-aging efficacy. ates and helps counteract cutaneous blemishes.

I

dermo-normalizing action and antifungal and soothing efficacy. ceous production and counteracts the onset of dandruff.

2

nicropeeling effect. Anti-inflammatory and antiseptic, regenerating

SKIN

purifying, detoxifying and antiseptic action. Reduces blemishes zation. Anti-inflammatory and oxygenating, alcohol and glycol free.

2

crengthening and anti-aging action, prevents and counteracts hair loss. herating and soothing.

2

growth-promoting action. Energizing and thickening efficacy nore voluminous hair.

2

h anti-aging, protective and replenishing action. calp, skin and hair. Blue light protection and anti pollution.

O SKIN

h anti-inflammatory, soothing, nourishing, protective and slightly ounteracts redness and moisturizes without weighing the hair down.

SKIN

ALL YOU NEED TO KNOW... rituals at a glance!

SALON RITUAL with MASSAGE

	BENEFITS AND RESULTS	BEST FOR	MASSAGE TYPE	MASSAGE TYPE	TIMING	HOME CARE
CRYO DERMO-REGENERATION	Professional detoxifying treatment. Dermopurifying and regenerating for scalp, hair and skin.	Hardened skin tissue, sensitized scalp and with itchy discomfort. Dry or aged scalp. Skin alteration due stress from chemical treatments. Weakened hair growth.		• Detachment • Vascularization	2-20 mins	Purity Bath Balance Elixir Tonic Life Essence Sublime Night Rain Dance Hydra Conditioner Rain Dance Hydrating Milk Spray
CRYO DETOX OSMOSIS	Professional intense detoxifying treatment. Dermopurifying, regenerating for scalp and hair, deep-acting.	Weakened hair growth, poor volume. Sensitized, hardened, aged scalp, greying, with slight blemishes.		• Detachment • Vascularization	25 mins	Purity Bath Balance Elixir Sublime Night Tonic Life Essence Rain Dance Hydra Conditioner Rain Dance Hydrating Milk Spray
CRYO SEBUM NORMALIZING	Professional anti-sebum treatment. Purifying and dermo-balancing for scalp and hair.	Scalp with excess sebum, redness and itchy discomfort. In the presence of dandruff, it is recommended to start the treatment by applying Refining Clay Scrub.		• Detachment • Vascularization	30 mins	Normalizing Bath Balance Elixir Tonic Life Essence Sublime Night Rain Dance Hydrating Milk Spray
CRYO DANDRUFF PURIFYING	Professional anti-dandruff treatment. Purifying, exfoliating and detoxifying.	Scalp with abnormalities due to dry or oily dandruff, redness and blemishes. For particularly dry and flaky scalps, cleansing with Purity Bath is recommended.		• Detachment • Vascularization	30 mins	Normalizing Bath Balance Elixir Tonic Life Essence Sublime Night Rain Dance Hydrating Milk Spray
CRYO HAIR REVITALIZING	Professional anti-hairloss treatment. Purifying, revitalizing and adjuvant in the prevention of hair thinning.	Weakened hair with a tendency to thinning, slowed growth or stress-induced hair loss, including seasonal hair loss. For an intensive shock treatment, it is recommended to mix Oxygen Balm with Balance Elixir in a 1:10 ratio.		• Detachment • Vascularization	30 mins	Prosperity Bath Prosperity Elixir Sublime Night Rain Dance Hydrating Milk Spray



GREEN ENERGY

GENERATED BY RENEWABLE ENERGY PLANTS







REDUCE REUSE RECYCLE

SMART ACCESSORIES - DÉCOR DESIGN, DURABILITY RE-USABILITY







SUSTAINABLE PAPER

FSC PAPER SOURCED FROM RESPONSIBLY MANAGED FORESTS





up to 100% Natural and Organic Origins Biodegradable Vegan



Nature is Life

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