

# LO LA

YOUR BEAUTY COLOR

# MASK

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*with*

**Vegetable Collagen**  
restructuring and strengthening  
**Hemp Oil**  
revitalizing and illuminating

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*with*

**94%**  
natural ingredients



**artēzo**  
CARE FOR BEAUTY

# LOLA YOUR BEAUTY COLOR MASK

*the sparkling line*

LOLA is a tone on tone color mask. It is simple, quick, pleasantly scented, nourishing and illuminating. With LOLA the hair will shine of a new light, for a sparkling 'WOW EFFECT'.

LOLA is perfect to:

1. BOOST YOUR COLOR AND MAKE IT SHINE
2. REFRESH YOUR COLOR AND MAKE IT UNIFORM
3. CORRECT OR REDUCE UNDESIRE EFFECTS

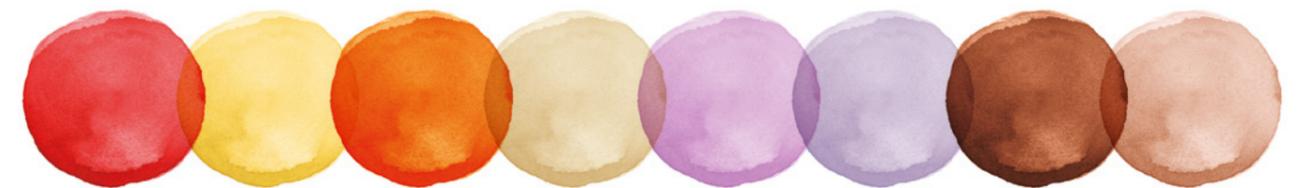
LOLA has a natural reviving and illuminating effect on the hair color, and its action will prove to be beneficial from both a visual and a tactile point of view. For shiny and silky hair.

## BEAUTY AND CARE RESULTS

- A VIBRANT, SHINY AND RADIANT COLOR BOOST
- GENTLE NOURISHING AND PROTECTIVE CARE ACTION, APPLICATION AFTER APPLICATION
- UNIQUE TEXTURE AND CAPTIVATING "HELIOTROPE" FRAGRANCE, delicate and exclusive, with talc notes, slightly spicy, enriched by hints of sweet almonds.
- HYDRATING AND CONDITIONING ACTION
- PROGRESSIVE RESTRUCTURING EFFECT

## DISCOVER YOUR LOLA SPARKLING BEAUTY MASK

*8 wonderful shades*



SCARLET    SUN    CORAL    ALMOND    ORCHID    BLUEBERRY    CHOCO    CARAMEL

PHYTO-TECHNOLOGY

# LOLA YOUR BEAUTY COLOR MASK

*the sparkling line*

## Phyto - Tech SYNERGETIC Formula

*with*

**Vegetable Collagen:** it strengthens and restructures the hair, application after application

**Hemp Oil:** it revitalizes the hair and makes it radiant

*and*

**JOJOBA ESTERS** *to improve the quality of the hair, replumping it*

**VEGETABLE GLYCEROL** *to hydrate and seal the hair*



**HEMP OIL**  
*it revitalizes the hair  
and makes it radiant*



**VEGETABLE COLLAGEN**  
*it strengthens and restructures  
the hair, application  
after application*



**VEGETABLE GLYCEROL**  
*to hydrate and seal the hair*

*With*  
**94%**  
natural ingredients

### PURE BALANCED PIGMENTS

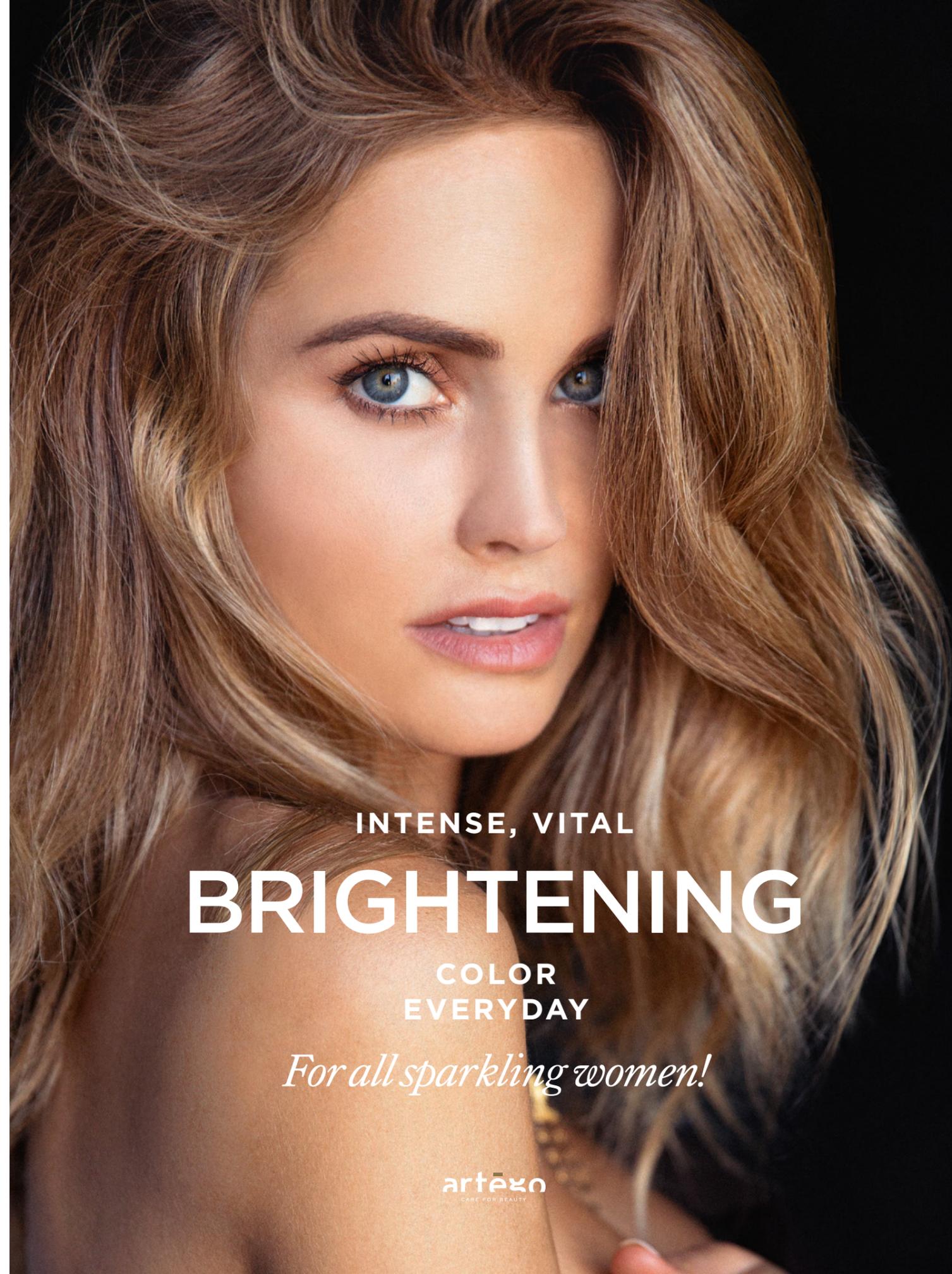
making sure color lasts longer over time, reflexes sparkle, results are reproducible.

### COCONUT DERIVED NATURAL SURFACTANT

it enhances pigments penetration reach.

**FREE OF:** silicones, mineral oils and petroleum derivatives, parabens, sls, sles, gluten

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INTENSE, VITAL

# BRIGHTENING

COLOR  
EVERYDAY

*For all sparkling women!*

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## CHOOSE YOUR SHADE *and enjoy it!*

SCARLET		To revive and intensify burgundy and red tones.
SUN		To revive and illuminate golden tones in blonde and platinum hair.
CORAL		To revive and intensify copper and red tones.
ALMOND		To soften yellow reflexes on bleached hair, adding sand tones.
ORCHID		To neutralize yellow reflexes on bleached or natural white hair, adding a platinum tone.
BLUEBERRY		To soften yellow reflexes on bleached, natural white or grey hair.
CHOCO		To create or enliven warm hues on natural brown or dark blonde hair.
CARAMEL		To revive and tone light blonde hair adding a caramel pinkish hue.

## HOW TO USE *It's Easy, Simple and Quick*



1. Apply on washed, towel-dried hair



2. **Developing time goes from 3 to 10 minutes**  
The longer the mask stays on the hair, the bolder and shinier reflexes will be



3. Rinse and Style as desired using Touch products

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Come on...  
SPARKLE YOUR COLOR  
SPARKLE YOUR STYLE  
Brighten your  
*beauty!*

MADE IN ITALY 100% RENEWABLE ENERGY 100% FSC PAPER

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*beauty!*

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